



Order / Rev:	165790
Alt Order #:	06308199
Product Desc:	PRIORITIES USA ACT
Estimate:	1562
Flight Dates:	09/25/12 - 10/01/12
Original Date / Rev:	09/10/12 / 09/10/12
Order Type:	GENERAL

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Name:	<u>Mundy Katowitz Media</u>
Buying Contact:	<u>Casey Bessette</u>
Billing Contact:	<u></u>
	<u>1322 G Street SE</u>
	<u>Washington, DC 20003</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	Issue/Priorities USA Action
Demographic:	A35+
Product Codes:	PL Issue
Priority:	P-1
Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	21	\$8,250.00	\$7,012.50
10/01/12	10/01/12	6	\$2,900.00	\$2,465.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	\$8,250.00	\$7,012.50	0.00
October 2012	6	\$2,900.00	\$2,465.00	0.00
Totals	27	\$11,150.00	\$9,477.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norton			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$11,150.00
Market	100%	\$74,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$1,486.67
WCGV	6%	\$4,460.00
WISN	28%	\$20,813.33
WITI	28%	\$20,813.33
WMLW-	2%	\$1,486.67
WPXE	0%	\$0.00
WTMJ	17%	\$12,636.67
WVTV	2%	\$1,486.67
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	09/28/12	09/28/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$150.00		0.00					
E 2	WDJT	09/28/12	09/28/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	----1--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00

WDJT-TV-LP

Order / Rev: 165790
 Alt Order #: 06308199
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Issue/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 1562

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDJT	09/27/12	09/27/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---1---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
DR. PHIL<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$500.00		0.00			
E 15	WDJT	09/27/12	09/27/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a ---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS58 MRN NW5A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$100.00		0.00			
E 16	WDJT	09/27/12	09/27/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
JEOPARDY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,000.00		0.00			
E 17	WDJT	09/27/12	09/27/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
CBS58 MRN NW6A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$150.00		0.00			
E 18	WDJT	09/27/12	09/27/12	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
CBS THS MRNG-2<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$150.00		0.00			
E 19	WDJT	09/25/12	09/25/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a -1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS58 MRN NW5A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$100.00		0.00			
E 20	WDJT	09/25/12	09/25/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
JEOPARDY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,000.00		0.00			
E 21	WDJT	09/25/12	09/25/12	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a -1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
CBS THS MRNG-2<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$150.00		0.00			
E 22	WDJT	09/26/12	09/26/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$400.00		0.00			
E 23	WDJT	09/26/12	09/26/12	News at Noon News at Noon	CM	12p-1230p --1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
CBS58 NWS-NOON<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$250.00		0.00			
E 24	WDJT	09/26/12	09/26/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p --1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
RACHAEL RAY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$250.00		0.00			
E 25	WDJT	09/26/12	09/26/12	CBS58 Nws 5p M-Sa/530p CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p --1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
58 NWS AT 5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$350.00		0.00			
E 26	WDJT	09/26/12	09/26/12		CM	6a-7a --1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morning News M-F 6a - 7a											
				M-F 6a - 7a											
				CBS58 MRN NW6A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1			\$150.00			0.00			
E 27	WDJT	09/26/12	09/26/12	Wheel of Fortune 630p-7p	M-F	630p-7p	--1----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				630p-7p/Wheel											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1			\$1,500.00			0.00			
													Totals	27	\$11,150.00